New Art West Midlands Website Artwork Open Call

Key Information & Dates

Deadline: Thursday 6 March, 11PM
Responses: Tuesday 18 March, 5PM
Fee: £800

Opportunity Overview

New Art West Midlands (NAWM) is back, and we are seeking existing artwork from West Midlands-based creatives to feature prominently on our newly designed website.

Our vision is for the new website to serve as a platform and resource that reflects the geographical breadth and diversity of the West Midlands' creative community by showcasing artwork from creatives located across its six counties. By embedding the work of local artists into NAWM's website, we aim to ensure it authentically represents the people it serves—artists, arts workers, and cultural organisations across the region.

NAWM's rebrand is being led by Birmingham-based An Endless Supply.

Artist Fee

Artists selected for this opportunity will receive a fee of £800 to have existing artwork included on the NAWM website.

Artworks may also be used on NAWM's social media channels. Artists' work will be credited.

About NAWM

CVAN West Midlands is the Contemporary Visual Arts Network for the region, encompassing the counties of Herefordshire, Shropshire, Staffordshire, Warwickshire, West Midlands and Worcestershire. NAWM is hosted by DASH and part of a vibrant, national network (CVAN) leading a collective agenda for policy change across the visual arts.

Our purpose is to advocate for the contemporary visual arts in the West Midlands. We work regionally and cross-regionally to safeguard the future of artists, arts workers and our sector. With Network partners we deliver defining opportunities for artists and arts workers to develop sustainable, ambitious practices through a distinctive, critically engaged programming, whilst championing the vibrancy of the region's arts and cultural offer.

About the Application Process

Who can apply?
- Applicants must be an artist living and / or professionally based in the West Midlands region (Herefordshire, Shropshire, Staffordshire, Warwickshire, West Midlands & Worcestershire).
- Applicants currently completing an undergraduate or postgraduate course are eligible.

Artwork requirements:
- You can submit up to 3 existing artworks.
- Artworks must have been made in the last 5 years.
- Artworks submitted must be made by the artist.
- Artworks must be still or moving image / video (this can include photographic documentation of existing work in any format e.g., performance, installation, painting etc.).
- Video submissions should be summitted via Vimeo. There is no restriction on duration, but we may request that selected video artworks are edited for purpose of use.
- Still image minimum requirement is 2400px width, JPEG or PNG format.

Selection:
- The selection panel will comprise Colette Griffin (NAWM Director), Esther Cartwright (DASH Marketing and Administration Assistant) & a representative from An Endless Supply.
- Six artworks will be selected, one will be chosen from each of the region's six counties.
- This selection process is designed to ensure that the chosen artworks go some way to reflecting the breadth of talent and creativity across the region.
- Individual feedback will not be provided to applicants.

How to Apply:
- Please submit a completed application form (find below).
- Please submit your artwork in JPEG, PNG, or link format.
- Please submit a completed equal opportunity monitoring form.
- The email subject line should read: NAWM Website Artwork Open Call_ [Your Name].
- Submit your application to colette@dasharts.org by Thursday 6 March, 11PM.

If you have any questions, access requirements or would like this information in a different format, please contact NAWM's Director, Colette Griffin at colette@dasharts.org.

Application Form

Personal Details	
Name:	Address (incl. county):
Email:	
Website or Social Media:	

Application
Artwork 1) (include title, date, medium/length, credits)
Artwork 2) (include title, date, medium/length, credits)
Artwork 3) (include title, date, medium/length, credits)